

RBMP

WHAT OTHER METHODS CAN/SHOULD WE USE TO COMMUNICATE WITH THE WIDER PUBLIC?

- Ad in local papers and community councils
- Email
- Links to website
- Maps/models
- Links with other organisations publications/media
- Part of discussion groups with other organisations

WHAT WORKS WELL IN THE AREA FOR COMMUNICATION WITH THE WIDER PUBLIC?

- Tailor to audience
- Location specific maps
- Have to listen → need to be changes in response

SUGGESTED MEMBERS MECHS FOR NOTH HIGHLAND AND NORTH EAST SCOTLAND FORUMS? ?RSPB/NTS

- Community partnerships
- Community councils
- Tennant's GPS
- Scottish Water
- Angling Groups
- In-shore fishermen
- Farmers
- Paper mills
- Distilleries
- Hairdressers
- Dry cleaners
- Forestry Commission
- SNH

SUGGESTED STYLES FOR FORUM EVENTS - EVENINGS/WEEKENDS ETC?

- Part of other events
- Daytime

Sep meetings for community vs Industry/Govt

Focus groups for particular sectors/public

Venues

? JT Elgin (NE/NH)